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Maryland Addiction Consultation Service

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The Treatment of Tobacco (nicotine) Use Disorders: Brief Motivational Interventions & Medication Strategies



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Maryland Addiction Consultation Service (MACS)

Provides support to prescribers and their practices in addressing the needs of their patients with substance use disorders and chronic pain management.

All Services are FREE

- Phone consultation for clinical questions
- Education and training opportunities related to substance use disorders and chronic pain management
- Assistance with addiction and behavioral health resources and referrals
- Technical assistance to practices implementing or expanding office-based addiction treatment services
- MACS TeleECHO™ Clinics: collaborative medical education through didactic presentations and case-based learning

Addiction & Sports Psychiatrist: Faculty Bio

Dr. David McDuff Clinical Professor



- Retired Army Colonel (28 Yrs) with Command, Combat, & Special Operations Experience
- **Clinical Professor - Univ. Maryland School of Medicine, Baltimore, USA (1988 –present)**
- **Founding Director, UMB Division of Addiction Research and Treatment & Addiction Psychiatry & Medicine Fellowship Programs**
- International Olympic Committee-Consensus Panel & Work Group Member (2018-present)
- Author-“Sports Psychiatry: Strategies for Life Balance & Peak Performance” 2012
- MLB Team Psychiatrist/Mental Skills Trainer Baltimore Orioles (1996-present)
- NFL Sports Psychiatrist: Baltimore Ravens (1996-2013) & Indianapolis Colts (2015-2018)



Disclosures

- No financial or commercial interests to report

Tobacco (nicotine) Use Disorders Lecture Content

- Types of tobacco & nicotine vaping devices
- Tobacco/nicotine use trends & morbidity/mortality
- Nicotine brain circuits & cravings
- Five steps to Quitting
- Motivational strategies
- Medication strategies

Recovery Oriented Psychotherapy Statement of Purpose

- Tobacco and nicotine use disorders are common in the general population and even more common in persons with mental illness and other substance use disorders. The best outcomes in their treatment come from engaging tobacco/nicotine users in an active process of change utilizing psychoeducational, motivational and medication strategies. In this CME activity, we will learn about nicotine brain circuits, cravings and withdrawal and use a five-step model to facilitate successful quitting. The appropriate use of nicotine replacement, bupropion, and varenicline will be reviewed.

Tobacco (nicotine) Use Disorders Learning Objectives

- As a result of this lecture participants will be able to:
 1. Recite the recent trends in tobacco use & nicotine vaping.
 2. Explain nicotine brain circuits and common barriers to quitting.
 3. Organize brief motivational interventions in support of tobacco/nicotine cessation.
 4. Utilize the effective medications to manage nicotine withdrawal and cravings and support long term abstinence (e.g. nicotine replacement, bupropion, varenicline, combinations).



ADULTS WITH MENTAL ILLNESS ARE 70% MORE LIKELY TO SMOKE THAN ADULTS WITH NO MENTAL ILLNESS.

VitalSigns
www.cdc.gov/vitalsigns



TOBACCO

GENERAL HEALTH BENEFITS OF SWITCHING TO THE ELECTRIC CIGARETTE

- HEALTH BENEFITS SAME AS WHEN YOU QUIT SMOKING
- NO MORE SMOKER'S COUGH AND PHLEGM
- SENSE OF SMELL IS BACK
- BETTER PHYSICAL STAMINA AND CARDIO
- NO MORE WHEEZING AND TIGHTNESS IN CHEST

K. Nacheff

Battery Atomizer Cartridge

screw atomizer to battery push cartridge to atomizer

© 2009 K. Nacheff

Figure 1
Evolution of the electronic cigarette

First generation "Cigalikes"
Small lithium battery
Cartridge with atomizer
Limited flavor assortments

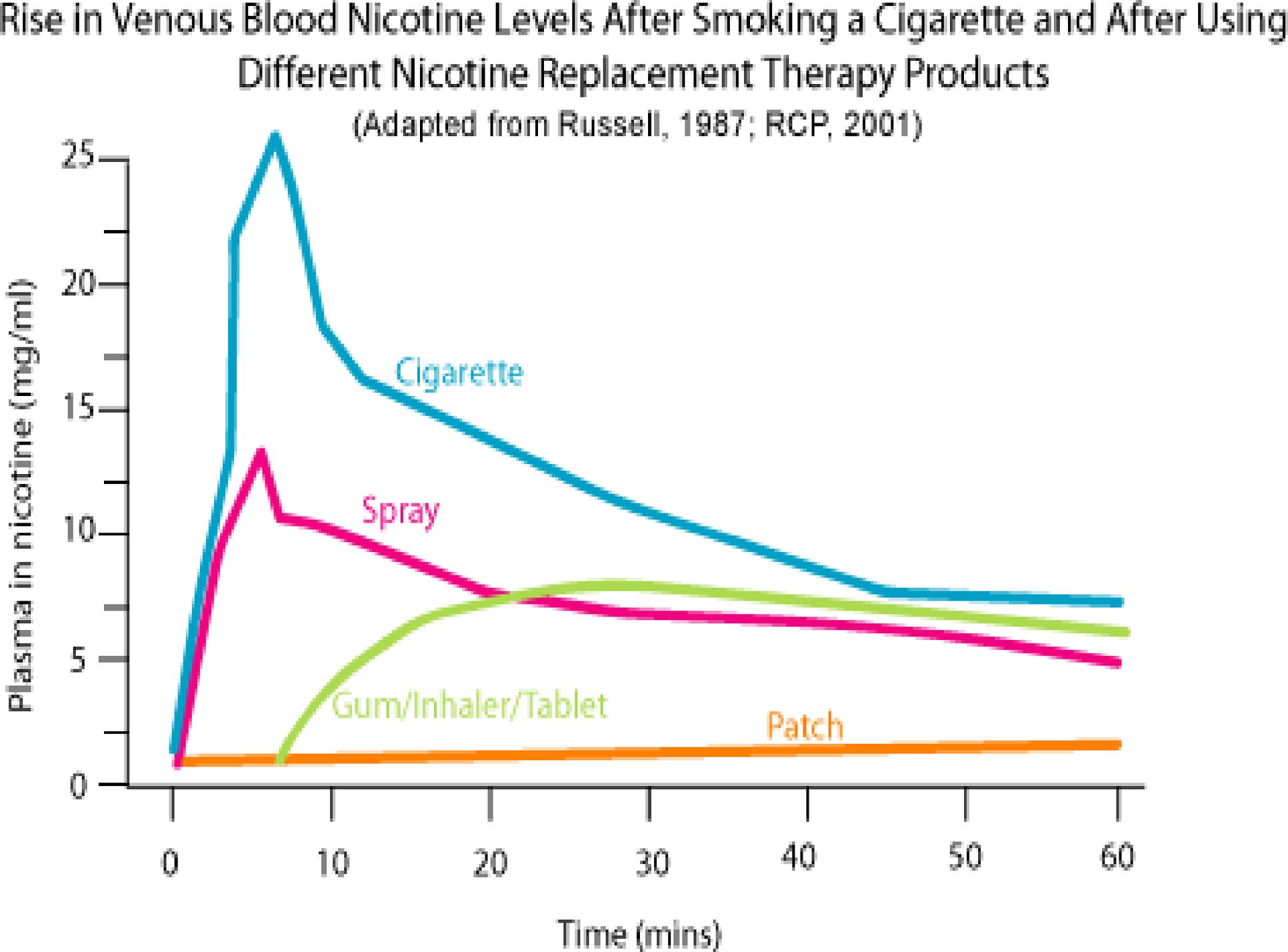
Second generation "Vape pens"
Improved lithium battery
Adjustable voltage
Refillable cartridges

Third generation "Mods"
Largest lithium battery
Adjustable voltage/wattage
Various shapes/sizes

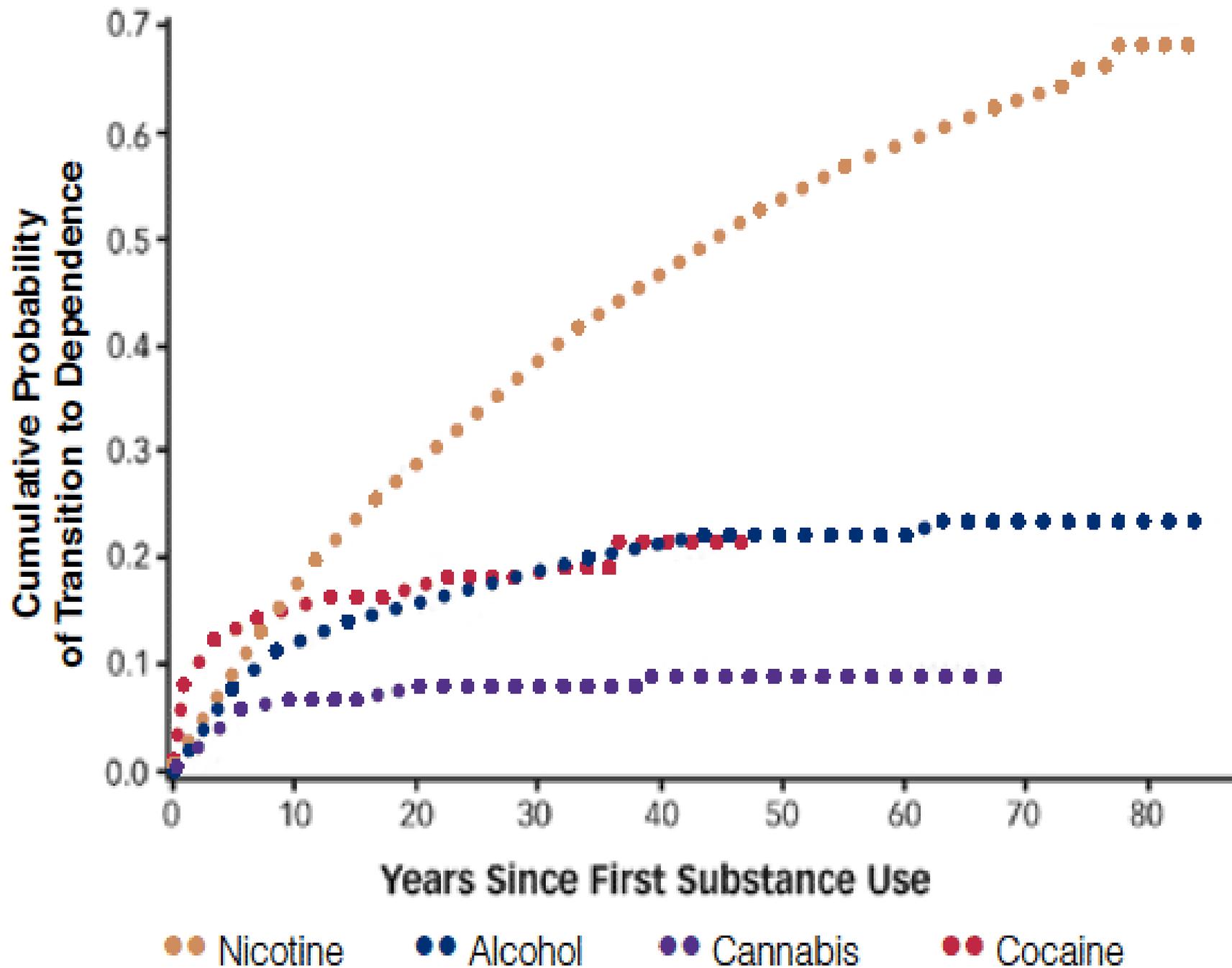
JUUL STARTER KIT VAPING MADE EASY



Source: Adapted from reference 2



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Other Cancers
36,000 (7%)

Stroke **15,300** (3%)

Other Diagnoses
56,800 (12%)

Chronic Obstructive Pulmonary Disease
100,600 (21%)

Lung Cancer
138,000 (29%)

More Than
480,000
U.S. Deaths
Attributable
Each Year to
Cigarette

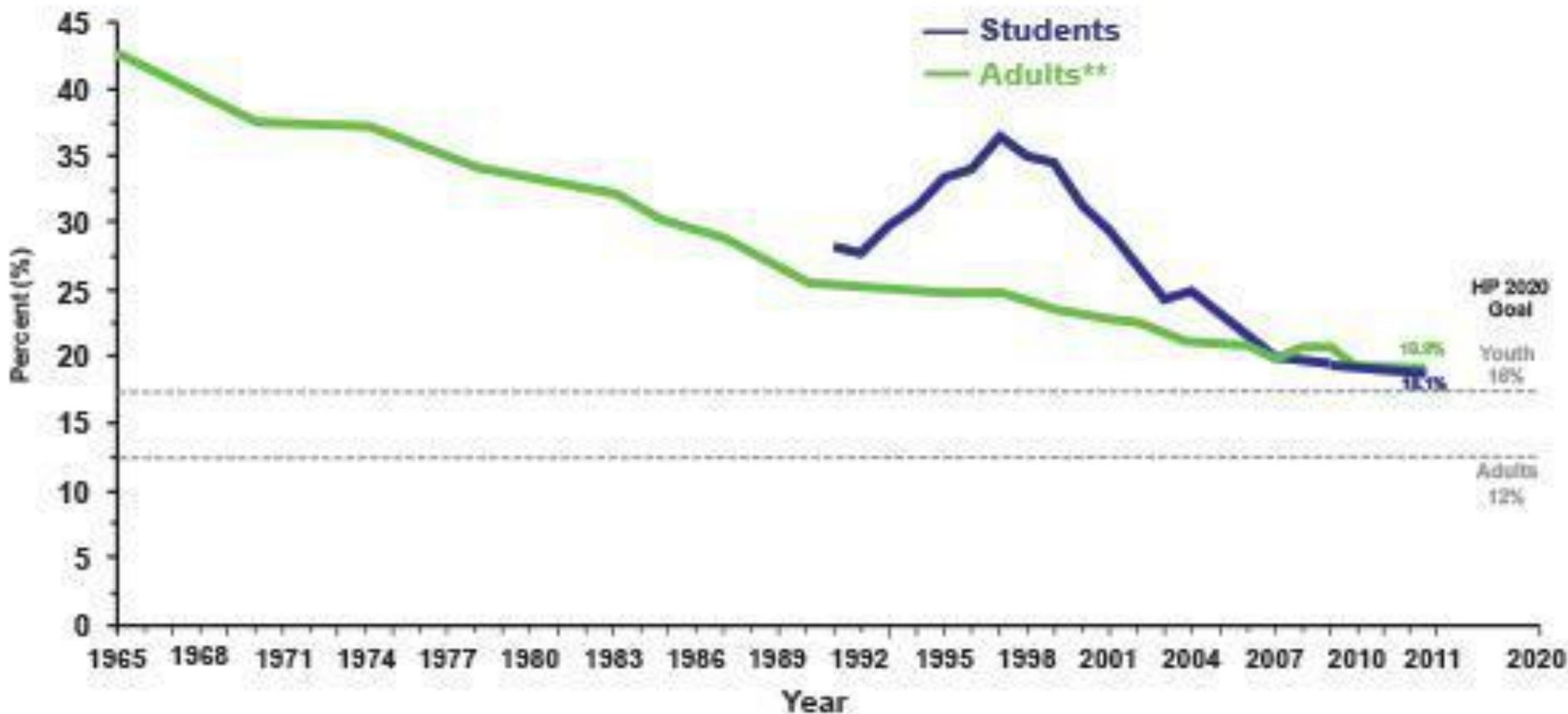
Coronary Heart Disease
133,300 (28%)

DANGER POISON !

Acetone (solvent)
Cyanhydric acid (was used in the gas chambers)
Ammoniac (detergent)
***Naphthylamine**
***Urethane**
Methanol (used as rocket fuel)
***Pyrene**
Toluene (industrial solvent)
Naphtalène (moth-repellent)
***Arsenic** (lethal poison)
***Nicotine** (used as a herbicide and insecticide)
***Dibenzacridine**
***Cadmium** (used in batteries)
***Polonium 210** (a radioactive element)
Carbon monoxide (found in exhaust fumes)
DDT (insecticide)
Vinyl chloride (used in plastic materials)
*Known carcinogenic substances

STOP SMOKING!

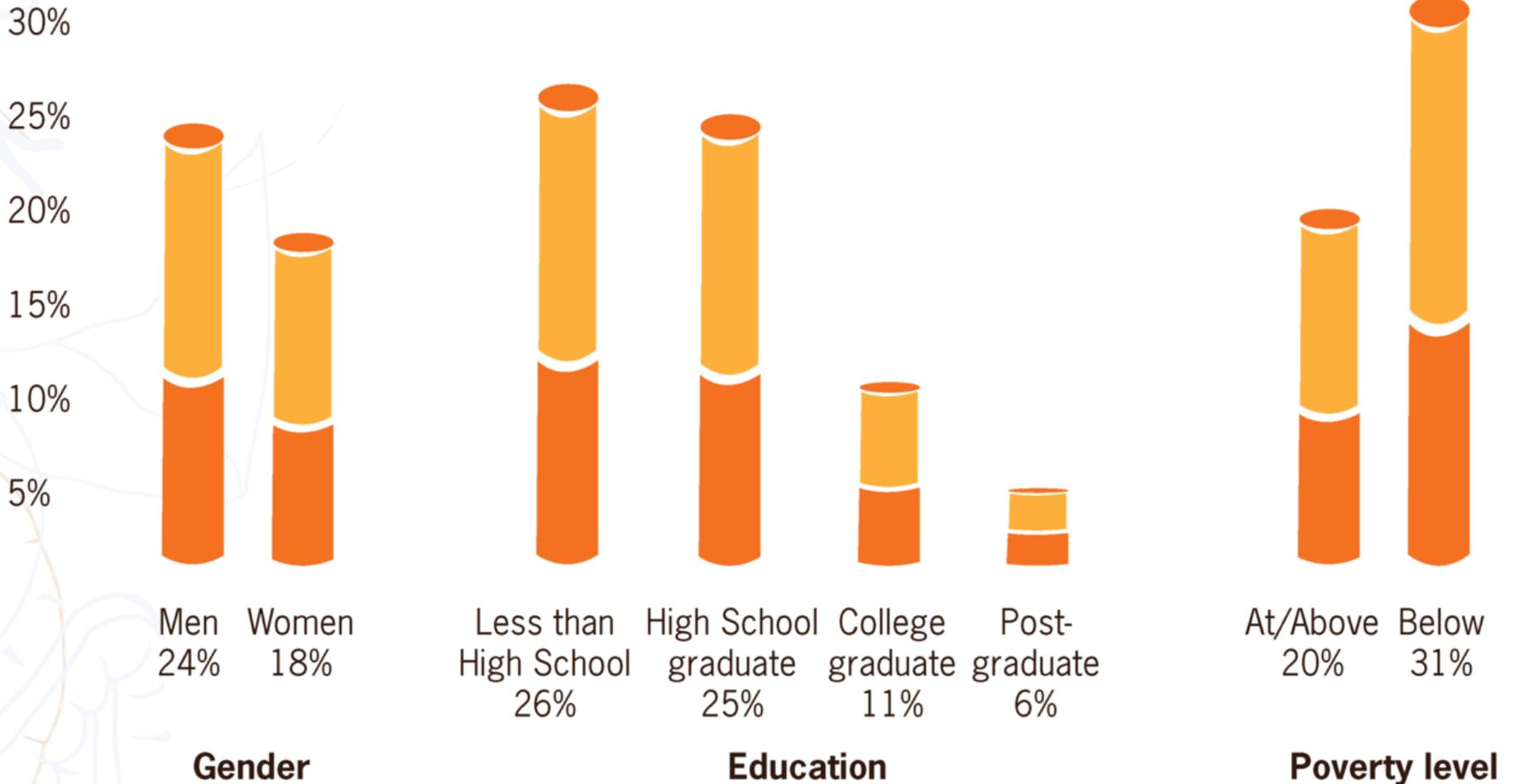
Trends in Current Cigarette Smoking by High School Students* and Adults** — United States, 1965-2011



*Percentage of high school students who smoked cigarettes on 1 or more of the 30 days preceding the survey (Youth Risk Behavior Survey, 1991-2011).

**Percentage of adults who are current cigarette smokers (National Health Interview Survey, 1965-2011).

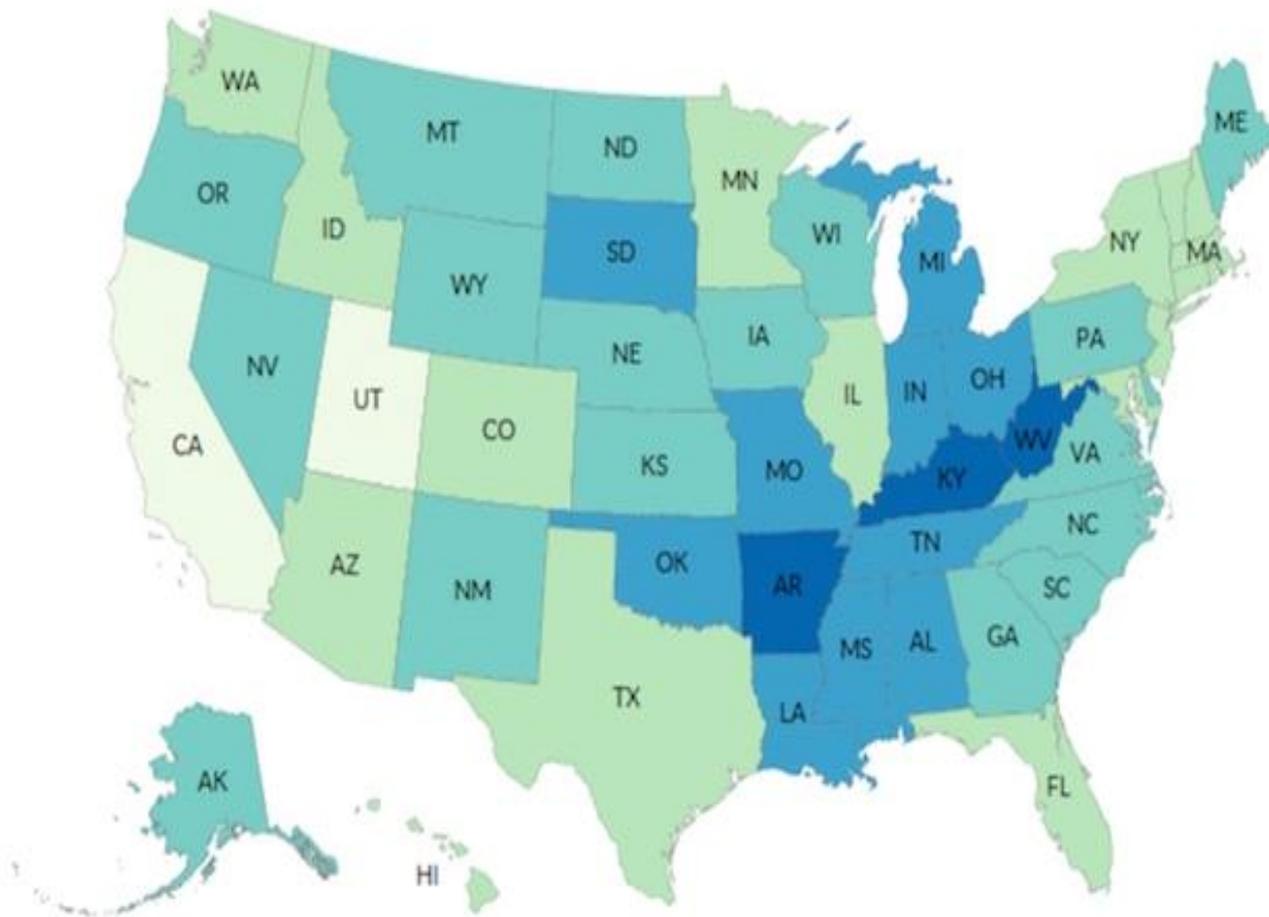
Current smoking percentages by group



Tobacco Use Percentages by States-2015

Current Cigarette Use Among Adults (Behavior Risk Factor Surveillance System) 2015

About This Map



- 9.1% - <12.8%
- 12.8% - <16.4%
- 16.4% - <20.1%
- 20.1% - <23.7%
- 23.7% - 27.4%

- CT
- DC
- DE
- MD
- NH
- NJ
- RI
- VT

Territories



Guam



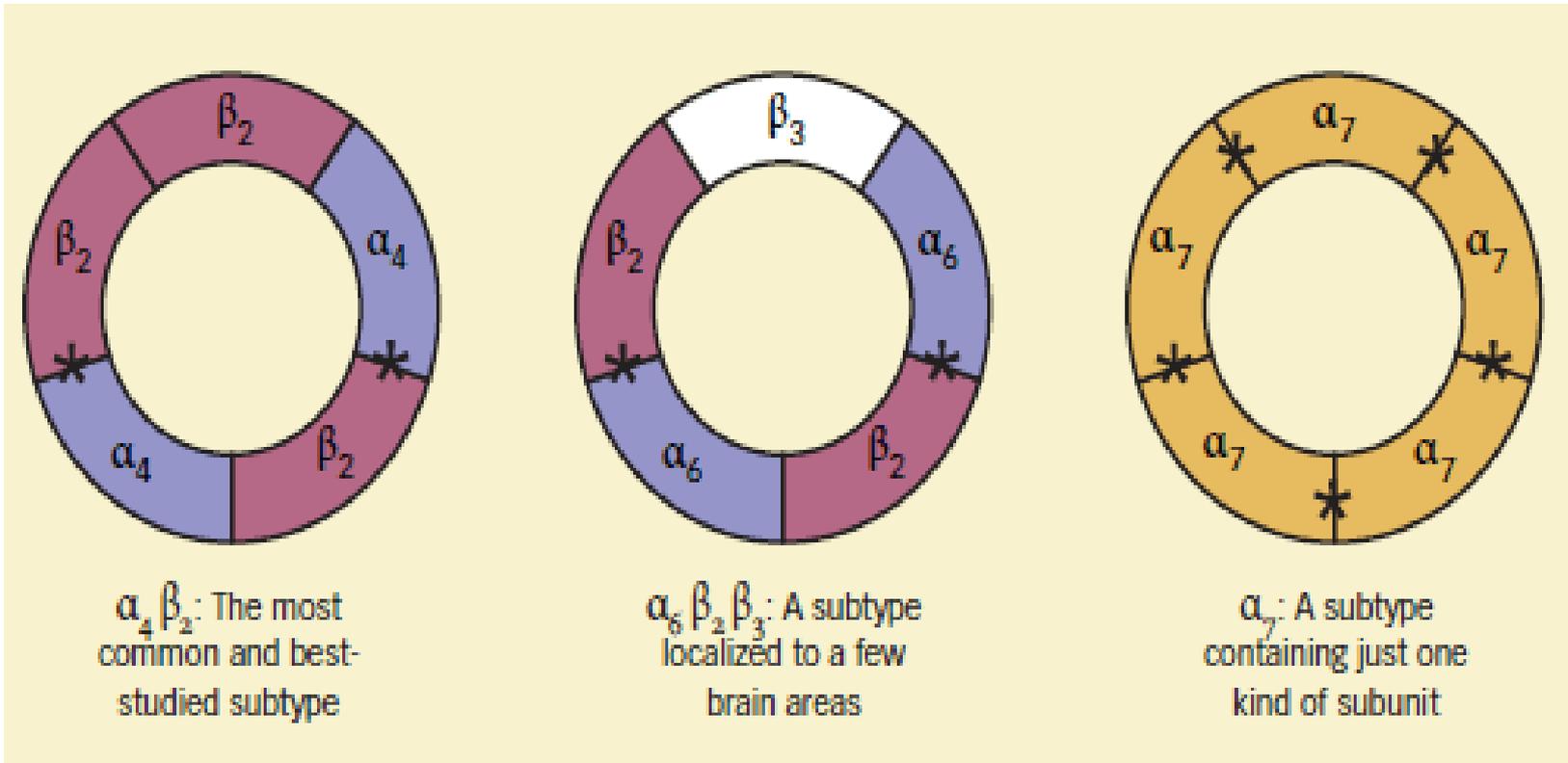
Puerto Rico

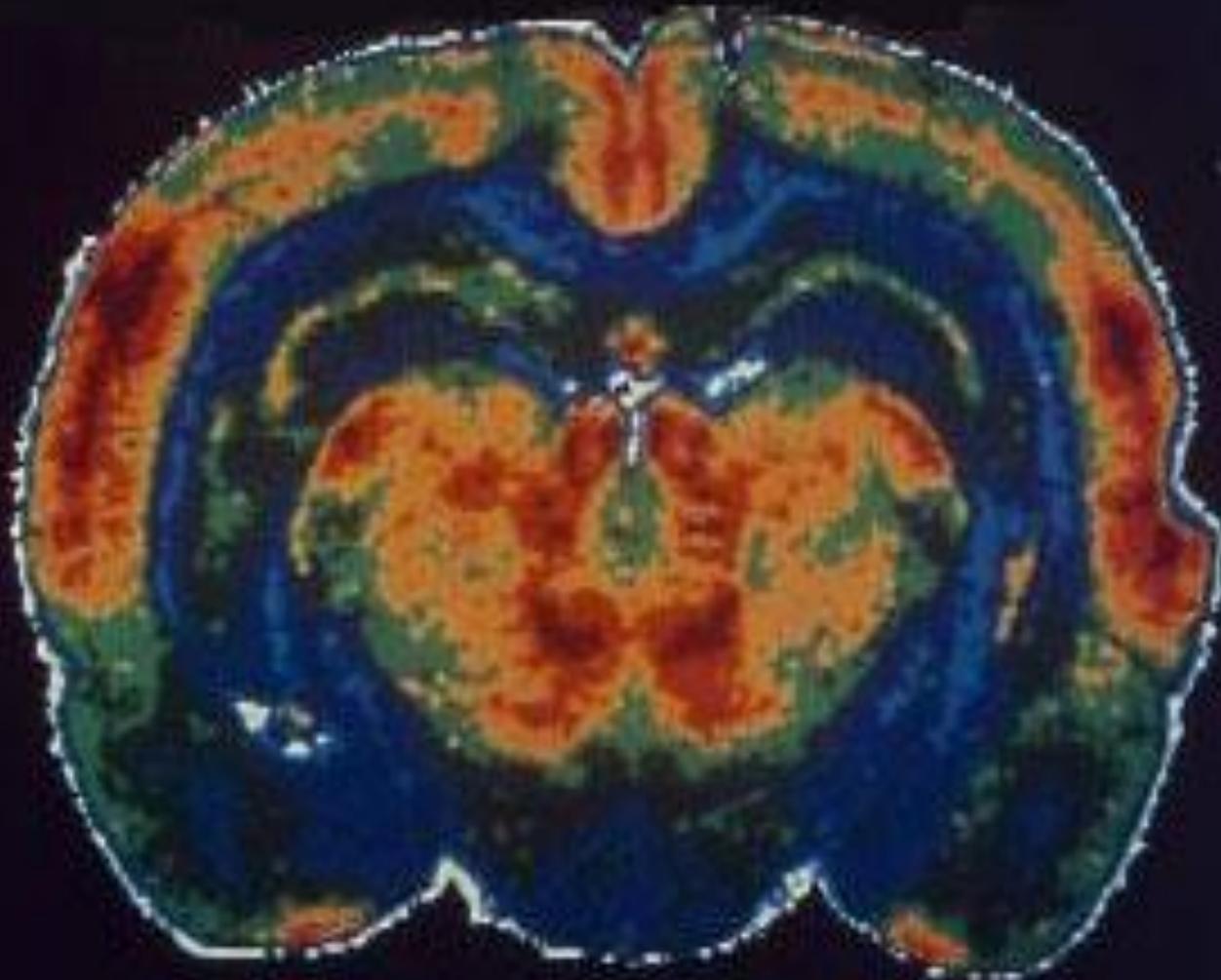


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NICOTINIC RECEPTORS VARY IN COMPONENT PROTEINS

& ACTIVITY Nicotine initiates its effects by binding to nicotinic acetylcholine (nACh) receptors, each consisting of five proteins arranged in a circle around a central pore. The receptors occur in subtypes, which differ in their constituent proteins & physiological & pharmacological characteristics. Asterisks indicate where nicotine & acetylcholine bind to each receptor subtype.





Receptor Occupancy

One Puff: 30%

Two Puffs: 70%

One Cig: 88%

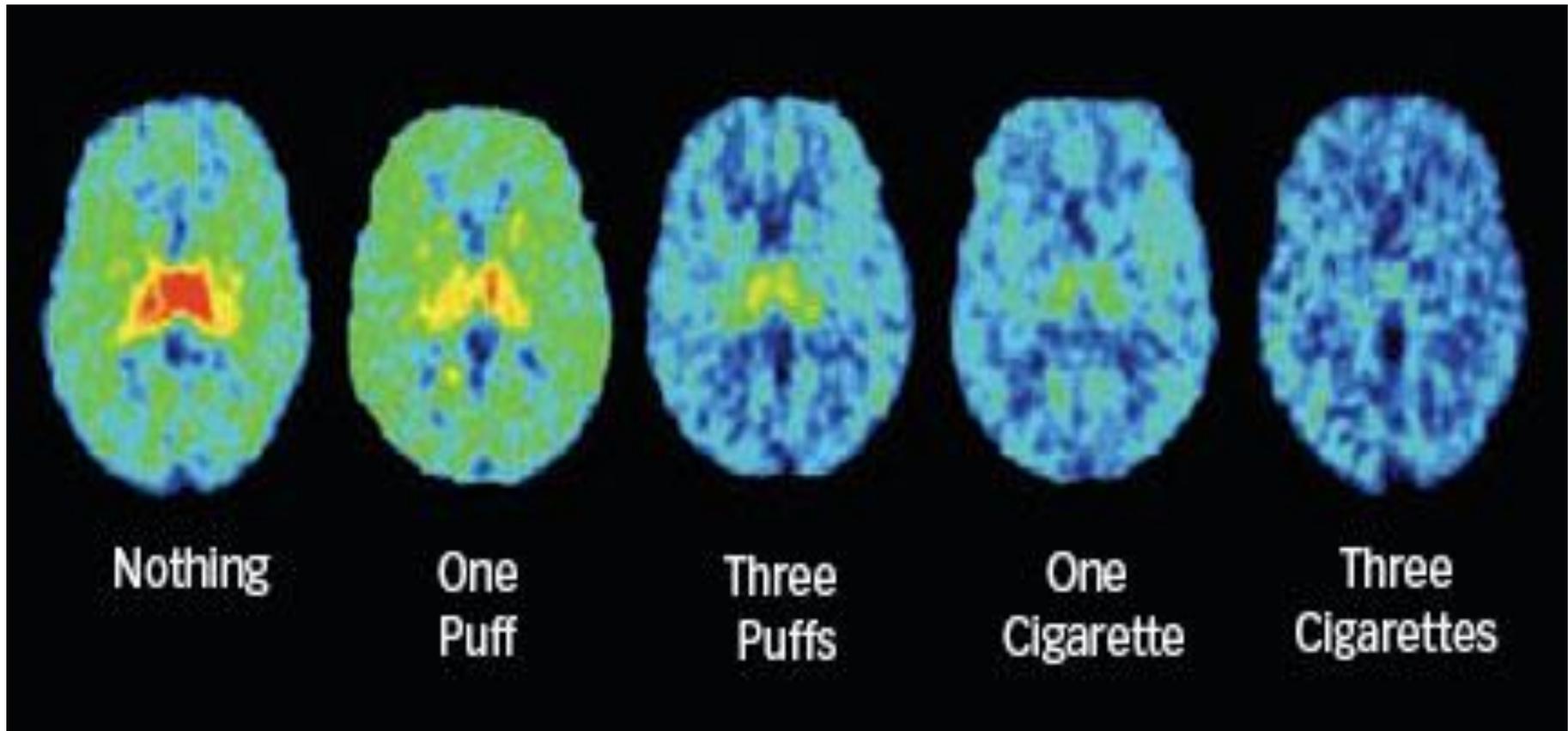
Two Cigs: 100%

Brody AL. et al
Arch Gen Psych,
2006

Pet Scan: Nicotine Receptor Activity

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SMOKING SATURATES RECEPTORS As nicotine from a cigarette attaches to the $\alpha 4\beta 2^*$ -nACh nicotinic receptors in the brain, it displaces a radiolabeled tracer (red and yellow indicate high levels of the tracer, green indicates intermediate levels, and blue indicates low levels). The nicotine from three puffs displaced 75 percent of the tracer from study participants' receptors, and the nicotine from three cigarettes, nearly all.

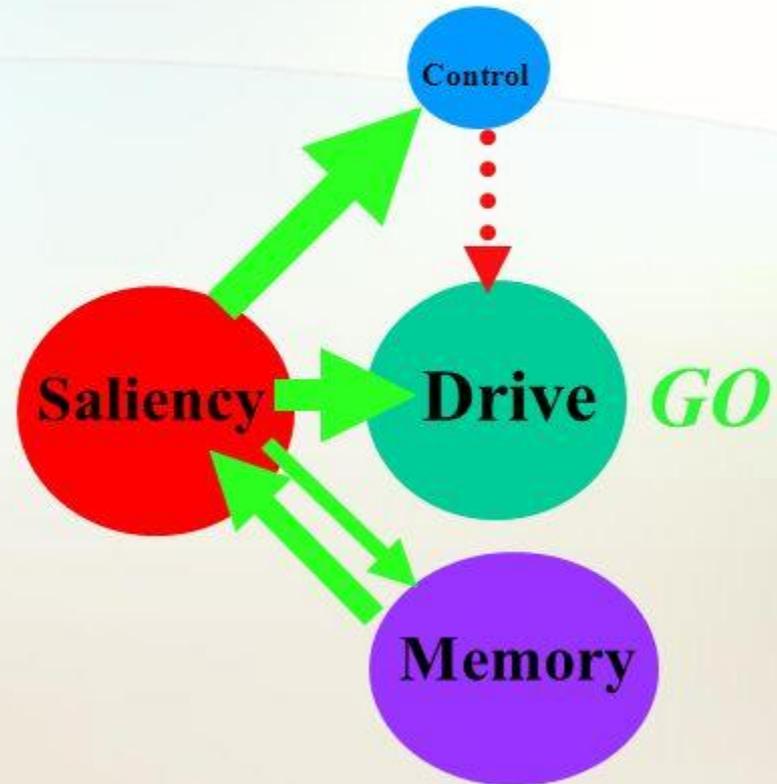


Addiction Changes Brain Circuits

Non-Addicted Brain



Addicted Brain



Source: Adapted from Volkow et al., *Neuropharmacology*, 2004.

Opportunity for Intervention

- 70% of smokers have made at least one unsuccessful quit attempt
- 46% try to quit each year
- More than 70% of smokers visit a health care setting each year
- Effective treatments exist which produce long-term or permanent abstinence

Tobacco Use: Five Keys for Quitting



- 1. Get Ready**
- 2. Get Support**
- 3. Learn New Skills**
- 4. Try Medication**
- 5. Prepare for cravings & relapse**

Quitting: Get Ready

1. Set a Quit Date
2. Change Your Environment (get rid of cigarettes & ashtrays, clean your car, stay away from high risk places, walk)
3. Review Past Quit Attempts (what worked and what didn't)
4. Once You Quit-Don't Smoke



Photo: Miles Ladin

Quitting: Get Support & Encouragement

1. Tell your family, friends & co-workers
2. Tell your health care provider (doctor, dentist, pharmacist, therapist, counselor)
3. Get individual, group or telephone counseling (doubles the quit rate)
4. Free counseling at hospitals & health depts (call 1-800-QUIT-NOW; www.mdquit.org)

Quitting: Learn New Skills & Behaviors

1. Distract Yourself from Urges (talk, walk, water, busy, breath, gum)
2. Change Your Routines (tea for coffee, eat different food, drive another route)
3. Stress Control (walk, massage, stretch, read, meditate, music, pet, fluids)
4. Something enjoyable every day

Quitting: Try Medications

Nicotine Gum

Nicotine

Lozenges

Nicotine Patch

Nicotine Inhaler

Nicotine Nasal

Spray

Bupropion SR
(Zyban)

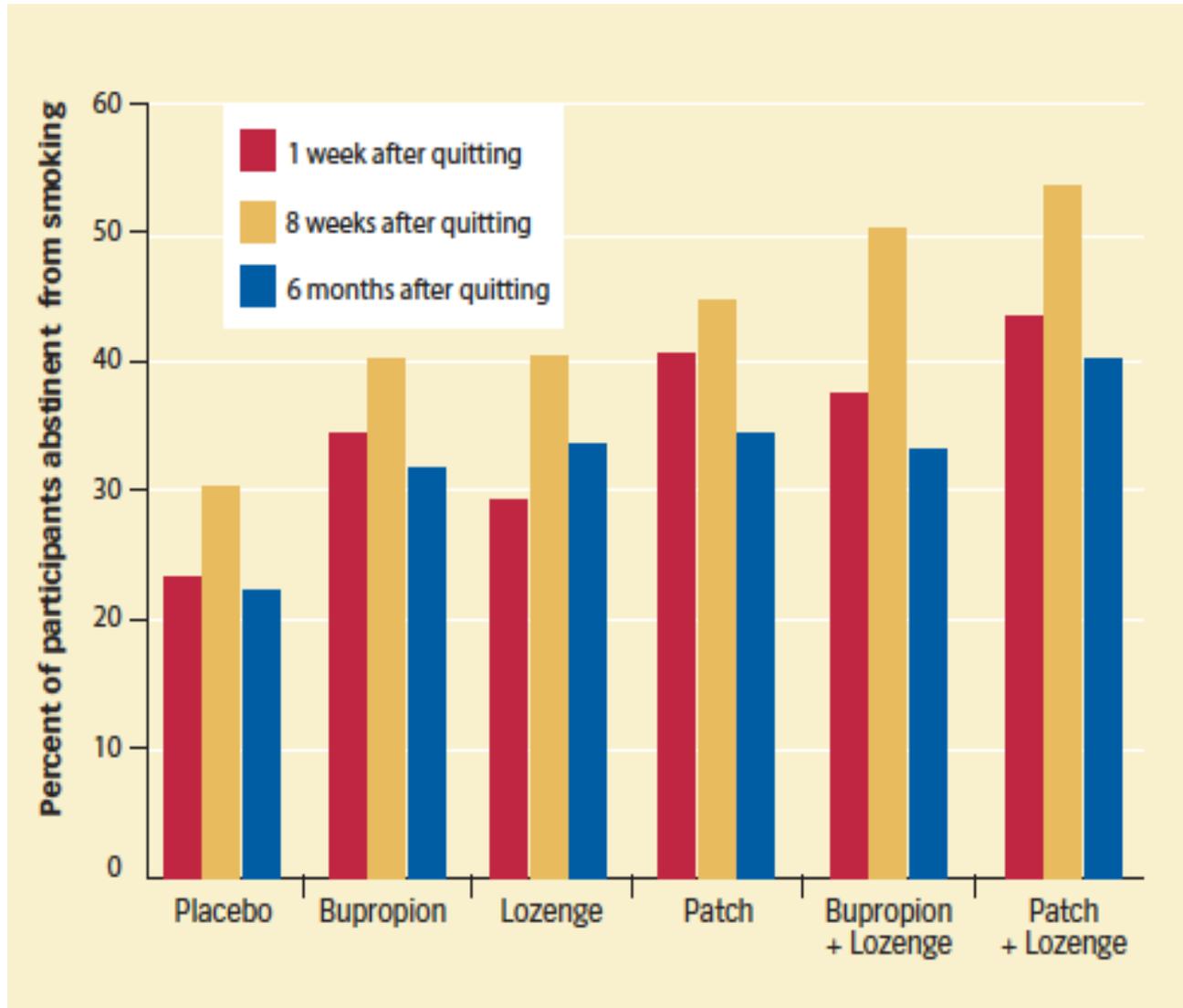
Bupropion XL

Varenicline
(Chantix)

Combinations

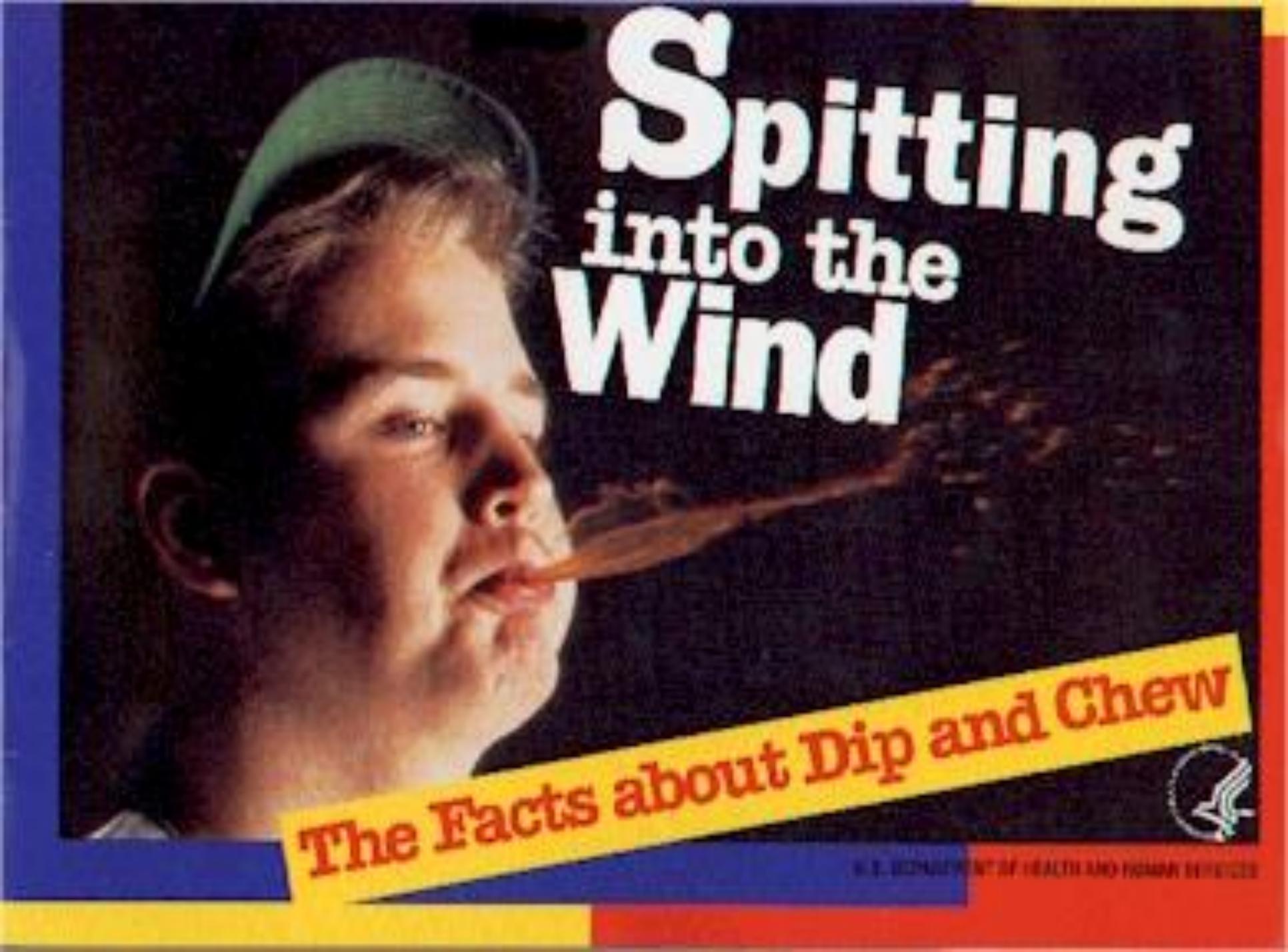
MACS **MANY THERAPIES REDUCE SMOKING**

Abstinence rates for all treatments peaked at the 8-week assessment. Abstinence was confirmed by breath carbon monoxide levels measured during visits to the clinic.



What is New?

1. Ebbert JO et al. (2014) **Combination Varenicline & Bupropion SR** for Tobacco- Dependence Treatment in Cigarette Smokers: A Randomized Trial. JAMA 311(2):155-163 (30.9/36.6% vs 24.5/29.2 @ 52 weeks)
2. Evins et al. (2014) **Maintenance Treatment With Varenicline** for Smoking Cessation in Patients With Schizophrenia and Bipolar Disorder: A Randomized Clinical Trial. JAMA 311(2):145-154. (36 vs 11% @ 76 weeks)
3. Eisenberg M. ClinicalTrials.gov (March 2016) **Varenicline in Hospital Boosts Smoking Quit Rates-EVITA Study**
(47.3% vs 32.5% @ 24 weeks)
4. Use of **nicotine metabolite ratio** as a genetically informed biomarker of response to nicotine patch or varenicline for smoking cessation: a randomised, double-blind, placebo-controlled trial. Lerman et al. Lancet Respiratory Medicine (2015) 2:131-138.

A close-up photograph of a man wearing a green baseball cap, looking slightly to the right. He is spitting a stream of brown liquid (tobacco juice) from his mouth into the air. The background is dark, making the spit stand out. The overall image has a blue border on the left and bottom, and a red border on the right.

Spitting into the Wind

The Facts about Dip and Chew



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

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Varenicline (Chantix-0.5 & 1.0 mg)

Partial agonist selective for nicotinic acetylcholine receptor subtypes (alpha4;beta2)

Receptor blockade for nicotine preventing it from stimulating the mesolimbic dopamine (smoking reinforcement/reward) system

Efficacy established in 6 studies (3659 chronic smokers)

9-12 wk abstinence (44-51% vs 30% vs 12-17%)

Combination Pharmacotherapy

- Bupropion SR may be combined with any of the NRTs
- Varenicline plus NRT caused toxicity & drop-outs
- Varenicline plus Bupropion !
- Combination NRT
 - Patch + gum/lozenge or patch + nasal spray is more efficacious than a single NRT



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Quitting: Prepare for Triggers & Relapse

1. Avoid Drinking Alcohol
2. Avoid Other Smokers
3. Weight Gain (some gain-some don't-most gain no more than 10 pounds)
4. Negative Emotions, Stress, Depression
5. Most Relapses in the 1st 3 months; most smokers have 5 or so quit attempts

NO SMOKING †



QUESTIONS?

TYPE QUESTIONS INTO THE CHAT OR RAISE HAND

Additional questions:

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